

FOR IMMEDIATE RELEASE

November 15, 2017

Eagle River Credit Union Supports the Pumpkin House Childcare Centre New Facility Project

Eagle River Credit Union is pleased to announce that through their Cooperative and Social Responsibility Fund, the Early Childhood Development Corporation will be receiving a \$20,000.00 grant. The funds will support the new Pumpkin House Childcare Centre in Happy Valley Goose Bay. With a tentative completion date of September 2018, this state of the art 7400 square foot facility will have four classrooms, one afterschool room, and have capacity for eighty-eight children. Additionally, and in partnership with the Town of Happy Valley-Goose Bay, the new facility will have a Community Green Field and Community Garden.



Chief Executive Officer for Eagle River Credit Union, Alvina O'Brien, points out *"Strong individuals, families, and communities are the building blocks for a strong Newfoundland & Labrador. Our Cooperative and Social Responsibility (CSR) mandate is to promote economic and social well-being by working collaboratively with others: non-profits, co-operatives, government agencies, policymakers, and community members, to maximize the potential benefits of various programs and projects designed to improve the well-being of all members of the communities that we serve. The ECDC Pumpkin House Childcare Centre New Facility Project is a community driven sustainable project that will support local families for years to come. This project is well aligned with our CSR mandate and strategy as well as the Cooperative Principles that guide how Eagle River Credit Union operates; and therefore, the Board and I believe strongly in providing sponsorship to ECDC."*

In addition to the \$20,000, ERCU Branch Manager, Mary Jane Hudson-Cabot, and the employees at the branch have committed to various fundraising efforts over a multi-year period with a goal of raising a further \$2,500 - \$3,000 per year to support the project.

Donations for the Pumpkin House Childcare Centre Building Project can be made at any Eagle River Credit Union branch. All media inquiries should be directed to Eagle River Credit Union CEO, Alvina O'Brien.

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